

The 2015 Meeting of the Association for Surgical Education and the Association of Program Directors in Surgery

The Association for Surgical Education and the Association of Program Directors in Surgery Joint Meeting will be held April 21-25, 2015 at the Westin Hotel, Seattle, WA. A registration of over 800 is expected.

This is your opportunity to reach key decision makers in major purchases of surgical equipment, medications, and educational materials, including chiefs of surgery, directors of surgical residency and clerkship programs and surgical residents. Attendees will also consist of surgeons who are responsible for, and actively involved in, surgical education programs. For the most part, they are representatives from medical schools and educational institutions throughout the United States and Canada. In addition to their specialized fields of surgery, these surgeons have a dedicated interest in adult learning, performance evaluation, research design, curriculum development and teaching.

Meeting activities will include:

- An exposition of the latest products and services provided by leading suppliers throughout the nation.
- Approximately 30 hours of quality education sessions and workshops conducted by experts and professionals in the areas of surgical education.
- Continuous exposure which includes continental breakfasts, coffee service and a reception held in the exhibit hall... all of which are guaranteed to promote traffic.

Tabletop Specifications

All tabletop rental fees include these items:

- One 6' x 2' draped display table
- Two side chairs
- Exhibitor badges

Educational Grant Opportunities

The following sponsorships offer exhibiting companies excellent opportunities for additional exposure and recognition:

- Exhibit hall refreshment breaks (including continental breakfasts)
- Exhibit hall receptions
- Guest Speakers/Lectureships

Sponsorships for these individual events are also available to companies who are unable to attend.

During the conference, sponsors gain added exposure through attractive signs that are strategically placed in prominent places. Plus, sponsors receive an honorable mention in the Conference Program. Please call Susan Kepner at 217-529-6503 for more information.

Conference Program

A conference program will be distributed to all conference attendees...all of which are potential visitors to your booth and qualified buyers of your products and services. Plus the publication has added value after the conference since many attendees use it year-round as a handy reference source. All exhibiting companies who register by January 31, 2015 will be listed in the Program without charge.

Decoration and Shipping

Shipping instructions will be provided upon receipt of your application. Information regarding extra booth furnishings and additional services will be available upon request.

Fees, Payments and Cancellations

Companies that apply for exhibit space must have a product, service, or equipment relevant to the profession of surgical education. The cost of each booth is \$1500.

Complete payment must accompany the Application to Exhibit. Notice of cancellation of exhibit space must be made by the exhibitor prior to March 1, 2015. All cancellations received by this date will be refunded; however, a non-refundable processing fee of \$50 will be withheld. No refunds will be issued after March 1, 2015.

Booths will be reserved as payments and applications are received.

Reservations

A block of rooms has been reserved at the Westin Hotel for exhibitors and attendees at the special rate of \$195 single/double per night. Telephone reservations will be accepted; however, you must identify yourself with the ASE/APDS joint meeting in order to receive the special rate.

Reservations can be made by calling the Westin Hotel at 206-728-1000 or 888-627-8513. March 27, 2015 is the hotel cut-off date for guest rooms. Rooms will be available to the general public at that time.

To Reserve Exhibit Space

Complete the Application to Exhibit and return to:

Association for Surgical Education
3085 Stevenson Drive, Suite 200
Springfield, IL 62703

Phone: 217-529-6503
Fax: 217-529-9120

Email:
skepner@surgicaleducation.com

Location and Housing

Westin Seattle
1900 5th Ave.
Seattle, WA 98108

Exhibit Schedule

Wednesday, April 22

7:00 am - 12:00 noon

Exhibitor Move-in

Wednesday, April 22

1:00 pm - 5:00 pm

Exhibits Open

Thursday, April 23

7:00 am - 5:30 pm

Exhibits Open

Friday, April 24

7:00 am - 12:00 noon
12:00 noon

Exhibits Open
Official Closing of Exhibit Hall

Previous Exhibitors

3-d Med
Advanced Surgical
American College of Surgeons
American Society of Transplant Surgeons
Archie MD, Inc.
Association for Academic Surgery
Association of Women Surgeons
BeST Resident
CAE Healthcare
Chamberlain Group
Cine-Med, Inc.
Cook Surgical
Covidien
Davis & Geck
Decker Intellectual Properties
Discourse, LLC
Elsevier Science, Inc.
Ethicon Surgical Care
Ethicon Endo-Surgery, Inc.
Evidence Based Reviews in Surgery
GME-Today
W.L. Gore & Associates, Inc.
Haptica, Inc.
Immersion Medical
Information Science Associates
Information Solutions of America
Innervate/Data Harbor
Limbs and Things, Ltd.
Lippincott Williams & Wilkins

McGraw Hill
Medical Education Technologies, Inc.
Medical Video Production
Mednav.com, Inc.
Mentice, Inc.
Merck Sharp & Dohme
MyEvaluations.com, Inc.
New Innovations, Inc.
Novartis Medical Education
Operative Experience
Ortho Biotech
Quality Medical Publishing
Reality Surgery, Ltd.
Sandoz Nutrition Corp.
W.B. Saunders
SCORE
Symbionix
SimSurgery
Simulab Corporation
Sim*VIVO Surgical Simulation
Smith Kline & French Laboratories
SAGES
Springer-Verlag
SurgiTel/General Scientific Corp.
Surgical Science
Teton Data Systems
Veriform, Inc.
WebMD Professional Publishing



Application for Exhibit Space

Surgical Education Week 2015

Association for Surgical Education • Association of Program Directors in Surgery

April 22-24, 2015 • Westin Hotel • Seattle, WA

Principle products I will exhibit are:

Please forward my booth assignment and other information to:

Contact Person _____ Title: _____

Firm Name: _____

Address: _____

City/State _____ Zip _____

Telephone _____ Fax: _____ E mail _____

\$1500 U.S. per booth. Complete payment must accompany this application.

Total amount due is \$ _____ for _____ booths.

It is understood that:

- Meeting Management reserves the right to accept or reject any application for exhibit space.
- Exhibitor displays are also subject to approval by Meeting Management.
- Meeting Exhibitors must adhere to the rules and regulations set forth by Meeting Management and the management of the hotel.
- Exhibitors must also comply with all applicable federal, state and local laws.
- Exhibit booths will be reserved as payments and applications are received.
- Exhibit space cancelled after March 1, 2015 is not refundable.
- Meeting Management is indemnified and held harmless from claim(s) arising out of the negligence of an exhibiting company's officers, directors, agents and employees.

Authorized by: _____ Date: _____

Mail your application and check to:

Association for Surgical Education, 3085 Stevenson Drive, Suite 200, Springfield, IL 62703

Checks should be made payable to the Association for Surgical Education.

Please call the ASE office at 217.529.6503 if you wish to pay by credit card. (Visa/MC accepted)



Invitation to Exhibit

Surgical Education Week

Joint Meeting of The Association for Surgical Education

and the

Association of Program Directors in Surgery

April 22-24, 2015
Westin Hotel
Seattle, WA